

# Reagan Paulus

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## Education

GRADUATING MAY 2026 | GPA: 3.97

**University of Alabama in Huntsville, Huntsville, Alabama** - B. A. Communication Arts and Psychology

Phi Kappa Phi (2025-), Psi Chi (2025-), Winner of J. Clarke Rountree Outstanding Speaker Contest (2024), Lambda Pi Eta (2024-), Delta Zeta (2022-2024), Associated Student Body (2021)

## Professional Experience

AUGUST 2025 - PRESENT

**The Scout Guide Huntsville** - Communications & Marketing Assistant  
Communications Intern

- Implement SEO and write articles on WordPress for The Scout Guide Huntsville and Greenville's websites that highlight local businesses, such as a set of four Holiday Gift Guide pieces integrating products from nearly 30 businesses
- Use Meta Analytics and Google Analytics to support multi-platform digital campaigns such as The Holiday Insider Guide, a collection of articles, social media posts, and TV segments that encouraged consumers to shop local during the holidays
- Create social media content using Canva and Adobe programs, such as a set of Instagram and Facebook reels that highlighted New Year's Resolutions in the small business community
- Assist with account management, communicating with clients and organizing projects on Microsoft Office Suite and Google Workspace
- Assist with the planning and execution of the Volume 8 Launch Party, Tiles and 'Tinis, and other events that build relationships between the Huntsville community and small business owners
- Assist with B2B sales initiatives, recruiting local businesses to advertise with The Scout Guide Huntsville

JUNE 2023 - PRESENT

**College of Arts, Humanities, and Social Sciences, University of Alabama in Huntsville** - Ambassador

- Represent the College of Arts, Humanities, and Social Sciences by giving tours and working events
- Communicate with prospective students by writing postcards, answering questions, and creating a welcoming environment
- Create over 20 pieces of social media content such as ambassador introduction Instagram stories that allow students to become acquainted with college representatives and programs
- Wrote an article for the college blog that examined burnout among students from the perspective of a local counselor

JANUARY 2025 - JULY 2025

**Inquiring Minds Behavioral and Developmental Services** - Registered Behavior Technician

- Implemented behavior intervention plans (BIPs) that enabled a caseload of nearly 15 clients to reduce maladaptive behavior
- Collected and graphed session data, maintaining high standards of treatment integrity to produce better clinical outcomes
- Communicated with clients and their families about interventions and progress made
- Implemented crisis intervention techniques, de-escalating behavior and ensuring the safety of clients

AUGUST 2023 - APRIL 2024

**Diversity and Inclusion Student Alliance, University of Alabama in Huntsville** - Director of Neurodiversity & Disabilities Awareness Initiatives

- Planned two campus events such as The Invisible Disabilities Panel, which increased awareness of invisible conditions and featured speakers from Disability Student Services, The Counseling Center, and The Office of Diversity, Equity, and Inclusion
- Led a Neurodiversity & Disabilities Awareness Committee that engaged students in the planning and execution of events
- Researched to create over 10 pieces of social media content that celebrated neurodiverse and disabled communities while highlighting relevant issues they face
- Volunteered at nearly 10 events hosted by ODEI that promoted equal access and opportunities for all people