

Reagan Paulus

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Education

MAY 2026 | GPA: 3.97

University of Alabama in Huntsville, Huntsville, Alabama - B. A. in Communication Arts and Psychology,
Summa Cum Laude

GRADUATING MAY 2028

University of Alabama – M.A. Advertising and Public Relations

Professional Experience

AUGUST 2026 - PRESENT

The Plank Center for Leadership in Public Relations - Graduate Administrative Assistant

AUGUST 2025 - MAY 2026

The Scout Guide Huntsville - Communications & Marketing Assistant

- Implemented SEO and wrote nearly 40 articles on WordPress that highlighted local businesses, such as a set of four Holiday Gift Guide pieces integrating products from nearly 30 businesses
- Used Meta Analytics and Google Analytics to support multi-platform digital campaigns such as The Holiday Insider Guide, a collection of articles, social media posts, and TV segments that encouraged consumers to shop local during the holidays
- Created over 20 pieces of social media content using Canva and Adobe programs, such as a set of Instagram and Facebook reels that highlighted New Year's Resolutions in the small business community
- Managed media relations by coordinating seven TV segment appearances promoting editorial content
- Communicated with clients and organized projects on Microsoft Office Suite and Google Workspace
- Assisted with the planning and execution of the Volume 8 Launch Party, Tiles and 'Tinis, and other events that built relationships between the Huntsville community and small business owners

JUNE 2023 - MAY 2026

College of Arts, Humanities, and Social Sciences, University of Alabama in Huntsville - Ambassador

- Represented the college by giving tours and working events
- Communicated with prospective students by writing postcards, answering questions, and creating a welcoming environment
- Created over 20 pieces of social media content on Instagram and TikTok such as ambassador introduction Instagram stories that allowed students to become acquainted with college representatives and programs
- Wrote an article for the college blog that examined burnout among students and featured a local counselor

JANUARY 2025 - JULY 2025

Inquiring Minds Behavioral and Developmental Services - Registered Behavior Technician

- Implemented behavior intervention plans (BIPs) that enabled nearly 15 clients to reduce maladaptive behavior
- Collected and graphed session data, maintaining high standards of treatment integrity
- Communicated with clients and their families about interventions and progress made
- Implemented crisis intervention techniques, de-escalating behavior and ensuring the safety of clients

Leadership, Activities, and Service

MAY 2026 - PRESENT

Huntsville First United Methodist Church - Special Needs Ministry Volunteer

- Staff sensory-friendly quiet room for special needs church members during chapel services
- Assist with Sunday school activities and serving lunch

AUGUST 2022 - MAY 2024

Delta Zeta, University of Alabama in Huntsville

- Served as Assistant to the Vice President of Membership in 2023, assisting with the planning of workshops that prepared sorority members for primary recruitment events
- Volunteered at philanthropy events that raised money for American Society for Deaf Children and Starkey Hearing Foundation, organizations that fund resources for families with children that are hard-of-hearing

AUGUST 2023 - APRIL 2024

Diversity and Inclusion Student Alliance, University of Alabama in Huntsville - Director of Neurodiversity & Disabilities Awareness Initiatives

- Planned two campus events such as The Invisible Disabilities Panel, which increased awareness of invisible conditions and featured speakers from Disability Student Services, The Counseling Center, and ODEI
- Led a Neurodiversity & Disabilities Awareness Committee that engaged students in the planning of events
- Created over 10 pieces of social media content that advocated for neurodiverse and disabled communities
- Volunteered at nearly 10 events hosted by ODEI that promoted equal access and opportunities

JANUARY 2023 - DECEMBER 2023

Boys and Girls Club of North Alabama - Tutor

- Tutored elementary and middle school club members once a week, promoting learning in math and reading
- Cultivated positive relationships with dozens of club members, supporting their academic and personal growth

AUGUST 2021 - DECEMBER 2021

Associated Student Body, University of Mississippi - Freshman Council

- Learned about relevant issues to better understand how to create positive changes in student experience
- Participated in leadership development, learning about styles of communication and conflict management

Honors and Awards

APRIL 2026

Graduate Fellowship Nomination, The University of Alabama

APRIL 2026

Outstanding Undergraduate in Psychological Services, The University of Alabama in Huntsville

APRIL 2025

Phi Kappa Phi

APRIL 2025

Psi Chi

APRIL 2026

Lambda Pi Eta

APRIL 2024

Winner of J. Clarke Rountree Outstanding Speaker Contest